

MANONMANIAM SUNDARANAR UNIVERSITY

DIRECTORATE OF DISTANCE AND CONTINUING EDUCATION

INTERNAL ASSIGNMENT FOR MAY-2024 EXAMINATIONS

B.B.A – FIFTH Semester

Management Accounting

Sub-Code: DMBA51

1.) (A) Comparison of Financial Accountancy and cost Accounting.

(OR)

(B) Ratio Analysis –its uses and challenges.

2.) (A) Describe in detail about Different types of budgets.

(OR)

(B) Explain in detail about Marginal costing helpful in managerial
Decision making process

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B.B.A – FIFTH Semester

Research Methodology

Sub-Code: DMBA52

1.) (A) Problems encountered by reserve her in India

(OR)

(B) Research Designs –its types and application

2.) (A) Measurement and scaling Techniques

(OR)

(B) Steps in Drafting Quality reports.

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Productions and Operation Management

Sub-Code: DMBA53

- 1.) (A) Production vs Productivity and the factors in production Management.

(OR)

- (B) Different systems of production and their pros and cons.

- 2.) (A) Types of statistical Quality Control Techniques

(OR)

- (B) Factors influencing plant layout

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Banking and Insurance

Sub-Code: DMBA54

1.) (A) Functions of CENTRAL BANK –Commercial Bank

(OR)

(B) Electronic Banking – Detail on the related concepts

2.) (A) Different types of Negotiable Instrument

(OR)

(B) Describe in detail about principles of Insurance

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Retail Management

Sub-Code: DEBA51

1.) (A) Retail Industry in India and its functions.

(OR)

(B) Evolution and challenges of supply chain management

2.) (A) Importance of Information in supply chain Management.

(OR)

(B) Different Methods of Retail promotion .

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B.B.A – FIFTH Semester

Skill Based Common

Sub-Code:DCSB51

- 1.) (A) Enumerative various types of questions that may be asked in an interview.

ஒரு நேர்காணலில் கேட்கப்படும் பல்வேறு வகையான கேள்விகளை பகுப்பு ஆய்வு செய்தல்.

(OR)

- (B) Explain the importance of interpersonal relationship.

ஒருவருக்கொருவர் உறவுகளின் முக்கியத்துவத்தை விளக்குக.

- 2.) (A) Give an account on Dimension of Emotional intelligence ?

உணர்ச்சி நுண்ணறிவின் பரிமாணங்களை பகுப்பு ஆய்வு செய்தல்

(OR)

- (B) Explain the steps involved in problem solving ?

சிக்கலைத் தீர்ப்பதில் உள்ள படிநிலைகளை விளக்குக.

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B.B.A – FIFTH Semester

Field Study

Project

Sub-Code:DPBA51

